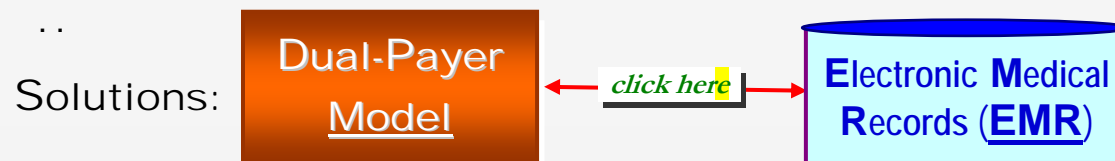


Symptom: A growing number of Americans are having to choose between their essential basics: **Food - Medicine - Health Care - Energy - Housing - Education**



Problem: USA's current **Health Care System** and **related costs** exceeds our government, employers, individuals, and private insurance companies ability to provide good basic health care services to many, many citizens of USA. Historically, our medical system did encouraged the **HEALTH CARE** industry to provide good basic medical services, vital emergencies services, perform necessary diagnostic tests, surgery procedures, prescribe pharmaceutical medicines, holistic medicines?



- Solutions:
- Encourage greater competition **Private Sector** vs. **Public Sector** insurance
 - Reduce growing DRUG costs - **Public Sector** volume discount drug purchases
 - Encourage far greater use of **shared integrated information systems**
 - Provide **absolute security from improper access** to our medical records
 - Encourage far greater use of **shared medical equipment + facilities**
 - Encourage patients **to stay more healthy** (i.e. reduce obesity, healthy eating + life style)
 - Doctors incomes tied to preventative measures - that will keep patients healthy
 - Greater participation and tracking of drug COMBINATION adverse side effects
 - Reduce ever growing malpractice insurance costs and legal industry costs
 - Caps on extraordinary legal settlements. Train + use paralegals for more trials

Examples of

PUBLIC SECTOR

- Medicare** - for Senior Citizens
- Medicaid** - low income families
- Uninsured** - ??

PRIVATE SECTOR

- Insurance companies
- Managed Health Care**
- Blue Shield, Blue Cross**
- HMO, Cigna, Delta dental**
- Medco, Express scripts**
- COBRA**

Employer Business
Health Care Costs

Large Companies

Medium Companies

Small Companies

Individuals
very costly for
single individuals