

Sub: BP Response Recommendations (2)  
To: Horizon Response Team,

Date: June 21, 2010

I understand that you have received thousands of suggestions (good, similar, and/or not viable). **Your on-line idea submission form was not well design** and did not allow individuals to indicate what basic category their idea or solution attempted to address. Individuals submitting an idea would have checked the appropriate box, and even more subset categories if provided and requested. For example, my [heated riser pipe–containment dome](#) suggestion would have fallen into category (2) capture and recover oil at ocean floor. [Kevin Costner's solution](#) would have fallen into category (3) capture and recover oil on sea surface.

- (1) seal oil well at ocean floor
- (2) capture and recover oil at ocean floor
- (3) capture and recover oil on sea surface
- (4) block and prevent oil from reaching critical environmental habitats
- (5) clean-up and recover oil that has reached critical environmental habitats
- (6) clean-up and recover oil that has reached coastline beaches
- (7) techniques for treating animals covered in oil
- (8) dispersants and alternatives (applied at sea floor or ocean surface)
- (9) human health dangers and treatment
- (10) other

This would have greatly simplified your processing and routing suggestions to the appropriate group in your team. Furthermore, your initial suggestion box FORM did not provide a method for submitting any attachments or links to any supporting web sites. I did not receive an e-mail confirmation from your TEAM notifying me that you had received my initial suggestion submitted on or about May 15, 2010 for 3 weeks. Later, on June 15, 2010, I received an e-mail response from BP Horizon Response Team that my idea (suggested solution) to recover and contain the oil gushing out of the BOP was not viable. I quote: *your idea cannot be applied under the very challenging and specific operating conditions.*

Today, I received this e-mail from your Alternative Response Technology (ART) process team indicating that: Your submission has been reviewed for its technical merits. **It has been determined that your idea falls into one of the following ART categories: (1) Already Considered / Planned, (2) Not Feasible, (3) Not Possible, and will not be advanced for further evaluation.**

As a very concerned citizen of USA, I would like to know **which of the above categories did my idea fall into?** Also, you should setup a public web site bulletin board that shows unique samples and examples (by solution category) of those ideas already received. This would have greatly reduce duplication of same ideas being submitted over and over again. The BP Solution Suggestion Bulletin Board could also indicate what is the status of these common ideas and solutions i.e. **(A) Valid and under consideration, (B) Valid and being implemented, (C) Not feasible -for following reasons, (D) Not possible -for following reasons.**

The software and technology to implement this idea suggestion box is relatively simple. It would have streamlined the entire “suggestion box” process, eliminate tremendous duplication of effort, and minimized the enormous frustration I and thousands of other concerned citizens have experienced in the way BP has handled this disaster. I would appreciate hearing back from your company on this matter, and not just an over simplified standard e-mail response. I will probably post this letter on my web site and on CNN “ireport” web site.

James F Jaeger President – Shrinking Your Thinking LLC  
<http://www.shrinkingyourthinking.com/abouttheauthor.html>